



Careers Strategy 2023-2024

Our Mission

Deliver the school's mission statement, so that all pupils have the skills, knowledge and aspiration to access higher education Provide a stable careers programme that at least meets the statutory guidance enshrined in the Gatsby Benchmarks Provide opportunities to challenge career stereotypes and develop a full understanding of the world of work, so that pupils are ready to take their next steps

Provide experiences that will ensure our pupils have a competitive edge in the labour market



Policy Background

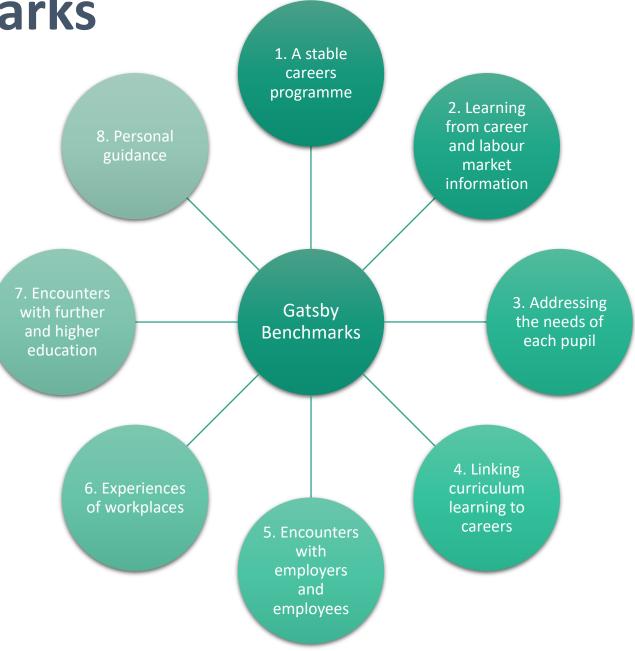
Every young person needs high-quality career guidance to make informed decisions about their future. Good career guidance is a necessity for delivering technical education reforms and is a vehicle for social justice: those young people without social capital or home support suffer most from poor career guidance. Yet, despite its importance, career guidance in English schools has often been criticised for being inadequate and patchy.

Against this background, in 2013 Gatsby commissioned Sir John Holman - Emeritus Professor of Chemistry at the University of York, senior education adviser and former headteacher - with setting out what career guidance in England would be like were it good by international standards.

After six international visits, analysis of good practice in English schools and a comprehensive review of current literature, John wrote The Good Career Guidance Report which identifies a set of eight benchmarks that schools can use as a framework for improving their careers provision. In 2018 the Department for Education adopted the benchmarks into their statutory guidance for schools and colleges.

(Taken from <u>www.gatsby.org.uk/education/focus-areas/good-</u> <u>career-guidance</u>)

The Benchmarks



Our Enterprise Advisor Saeed Umar

Saeed is the Head of Technical Services at Lancashire Teaching Hospitals. He is responsible for 70 staff that run the Technology Services and Unified Communications teams across 2 major hospitals (Royal Preston Hospital and Chorley Hospital).



Following recent Cyber-attacks targeting the NHS, Saeed took on the role of Chairman of the NHS Regional Cyber Security Taskforce. He has recently joined the steering Group for the Lancashire Digital Skills partnership to provide a platform to promoting careers within digital.

Saeed is a former pupil of Northlands High School which then merged with Parklands High to form the school we know now as Moor Park High School. He left the School with 7 GCSEs before going onto college to study Computing and Business. He has recently been recognised for excellence in technology at the National Health Tech Awards.

As our Enterprise Advisor, Saeed works with the school to ensure we are delivering quality careers advice and guidance and that our programme meets the demand of labour market.

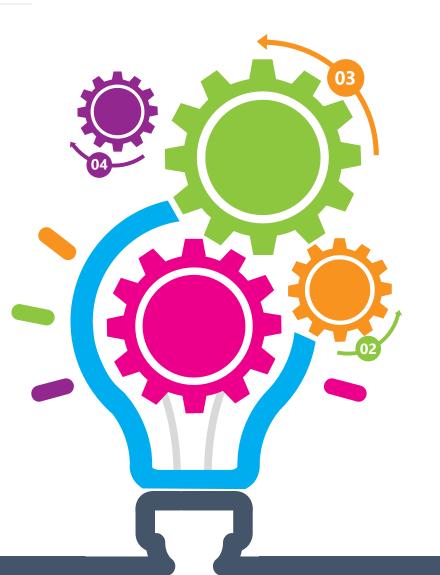
Learning from Last Year

Benchmark 1: Parent/Carer engagement and involvement in the careers programme is still not yet as developed as other areas

Benchmark 3: Despite an increase in talks/support from apprenticeship providers, the number of pupils choosing this route remains low

Benchmarks 4&5: Pupils are increasingly interested in STEM careers – our offer in this area therefore needs to be further developed

Benchmark 5: Pupils do not yet have access to information, talks, workshops from a range of school alumni



Our Objectives for 2022-23



1. To further develop the information and guidance shared with parents/carers, especially in Year 9 and Year 11

2. Gain pupil views on

these to develop pupils'

understanding of this

route (both post-16 and

awareness and

post-18)

apprenticeships and utilise



3. Further develop our STEM offer, including links with local employers



4. Use social media and parental links to begin to develop a school alumni network

The Moor Park Journey



Year 12 and Year 13 Being university and work ready





Year 10 Building your portfolio

Making informed decisions

Year 11

Year 9 Thinking about your future

Year 8 Broadening your horizons

Year 7 Breaking career stereotypes



Key Stage 5 Being University and Work Ready

Year 12			Year 13			
Activity	When?	BMs	Activity	When?	BMs	
Individual Learning Logs Student Ambassador Scheme Edge Hill HE Fair 1-1 Mock Interviews EDT Industrial Cadets' Scheme Pathways Fair Lancaster and Leeds University Trips The 'U' Mentoring Scheme National Apprenticeship Show Careers in the Digital Industry	Ongoing Ongoing 20 th Sept 29 th Sept HT1 20 th Oct HT2/4 HT3 HT1 1 st Feb	3, 8 4 4, 7 5, 8 4 5, 7 7 2, 3, 5 2, 5 2	Individual Learning Logs Tailored UCAS advice and support Student Ambassador Scheme 1-1 Careers Advisor Appts Personal Statement workshop - UCLAN National Apprenticeship Show Pathways Fair Apprenticeship Application Workshop	Ongoing Ongoing Ongoing HT1 HT1 HT1 20 TH Oct 19 th April	3, 8 3, 8 4 8 3, 7 2, 5 5, 7 2, 5	
Degree Apprenticeship Assembly Work experience CV writing Session - UCLan	19 th Jan 8 th July HT6	2, 5, 7 6 3, 7	Sessions in bold contribute to our statut enhanced Baker Clause, providing pupils		er the	

enhanced Baker Clause, providing pupils with the opportunity to meet and learn about vocational and technical routes, both at post-16 and post-18

Key Stage 4

Year 10: Building your Portfolio

Year 11: Making Informed Choices

Year 10			Year 11		
Activity	When?	BMs	Activity	When?	BMs
Speed Networking Careers in Health	29 th Sept 6 th Oct	2, 5 2, 4, 7	 Independent Careers Advisor appt 	Begin HT1	8
Pathways Fair HE Visit: Life on Mars	20 th Oct 5 th Dec	5, 7 2, 4, 7	 Tailored 'next steps' for pupils on SEN register 	Ongoing	3, 4, 7
Careers in Manufacturing	23 rd Feb	2, 4, 7	KS5 Masterclasses	HT1	4, 7, 8
Preston College T Level Assembly	3 rd May	2, 3, 5	 Interview Skills – Future U 1-1 mock interviews 	25 th Sept	3, 4, 7
HE Visit: Magnets and Motors Revision Techniques	9 th May 24 th May	7 3, 7	 1-1 mock interviews Pathways fair	29 th Sept 20 th Oct	3, 5 5, 7
Work Experience	8 th July	6	 Lancaster University trip 	15 th Nov	7
KS5 Masterclasses	Ongoing	3, 7	KS5 Choices Assembly	12 th Jan	2, 3
CV Writing Workshop – UCLan	16 th May	4, 8	ASK Apprenticeship Assembly	19 th Jan	2, 5, 8
Preston College Taster Sessions	28 th June	3, 7	 KS5 Choices Day 	1 st March	4, 7, 8
			Apprenticeship Workshop	19 th April	2, 5

Key Stage 3

Years 7 and 8: Breaking Career Stereotypes and Broadening Horizons

Year 9: Making Informed Decisions

Year 7		Year 8			Year 9		
 BAE STEM Roadshow Breaking Stereotypes Charity Week KS4 Masterclasses 12⁴ 	/hen?BMs5th Sept4, 55d June3, 70th June52th July3, 75h July5	 Activity BAE STEM Roadshow Pathways Fair LMI Session KS4 Masterclasses Dragon's Den NHS competition Bridge the Gap – Careers in Construction 	When? 25 th Sept 20 th Oct 1 st Dec 12 th July 5 th July 25 th April	BMs 4, 5 3, 7 2 3, 7 5 5	 Activity Speed Networking Pathways Fair Careers in Tourism Pathways Mentoring – UCLan Pathways Mapping Options Assembly and Interviews Careers in Construction 	When? 30th Sept 20 th Oct 15 th Dec HT4 24 th March 24 th April HT6	BMs 2, 5 3, 7 2, 4, 7 3, 7 3, 7, 8 2, 8 2, 4, 7
	^{.h} Nov 4, 7 O th Jan 4, 7	 UCLan SUN Project Engineering and Tech. Sport Therapy Fashion and Design 	7 th Feb 13 th Mar 8 th May	4, 7 4, 7 4, 7	 UCLan SUN Project Health and Medicine Law Media/HE 	2 nd Oct 21 st Nov 10 th Jan	4, 7 4, 7 4, 7

BM4 Embedding Careers within the Curriculum: **Faculty Areas**



The focus for Faculty Leaders this year is to ensure careers activities are embedded within long term plans and links are made to careers at appropriate times for all year groups All faculty leaders have created a 'careers within the curriculum' document which has been crossreferenced with long terms plans Each subject area will deliver at least one careersfocussed lesson or activity for each year group across all key stages and use the Moor Park Careers Logo to provide consistency across faculties

In addition, all subject areas will take part in National Careers Week Lessons in March 2021, with a focus on 'where can our subject take you'?



BMs 3 and 4 Embedding Careers within the Curriculum: Tutor Time

 Year 7 What is organisation? Personal growth – making plans for the future What is resilience? Becoming better communicators Using initiative Our digital footprints 	 Year 8 What is leadership? Communication – debating skills Routes into work: apprenticeships and university Growth mindset My future plans 	 Year 9 Motivational leaders Working effectively with others Organisation – future goals Resilience – turning setbacks into success Gaining a competitive advantage Initiative and being solution focussed
 Year 10 Initiative – from set back to success Developing within a career (professional development) Understanding the labour market Portfolio challenge – being university/apprenticeship ready Understanding interviews Apprenticeships: your choices at 16 What is university and why go? 	 Year 11 Career pathways – linking communication to careers Initiative – spotting gaps in the market Apprenticeships – which are right for you? What courses can you study at university? What are the different types of university? Leadership and humility 	 KS5 Sixth form skills and time management Revision strategies theory Stress management Where can your subjects take you? Preparation for work experience and how to demonstrate employability skills Building personal statement Writing CVs Year 13: Personal statement workshops

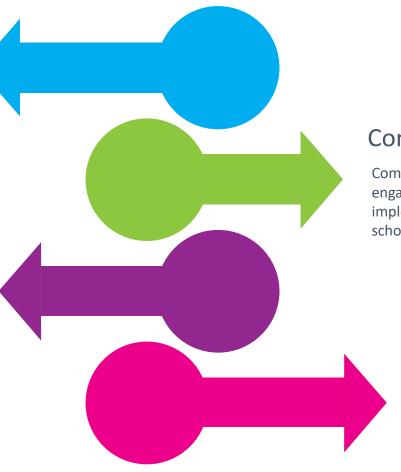
BM2 Communicating with Parents and Carers

Website Development

Regular updates published on the website regarding jobs and careers support for parents, as well as the impact of the school's careers programme.

Labour Market Information

Labour market information shared actively with parents and carers, so they are able to support their child/ren. Focus on apprenticeships and key employment areas for Central Lancashire area.



Community Engagement

Community needs identified and an engagement plan created and implemented to support the wider school community

Careers Bulletin

Termly careers bulletin produced and shared via ParentApp and the school website.

Whole-School Careers Activities

To further raise the profile of careers across the whole school, this year we will also run a range of whole-school activites linked to specific events and themes:



Termly Careers Bulletin

Careers events, opportunities and activities shared with students, parents and the local community via the school website



Microsoft Teams Careers Groups

Opportunities and activities shared with all year groups via Microsoft Teams as a virtual noticeboard

National Careers Week Activities

1st-6th March

Assemblies and form time activities for all year groups along with subject-specific careers lessons across all curriculum areas

British Science Week

6th-10th March Energy Game – run through science/STEM for KS3/Y10 students

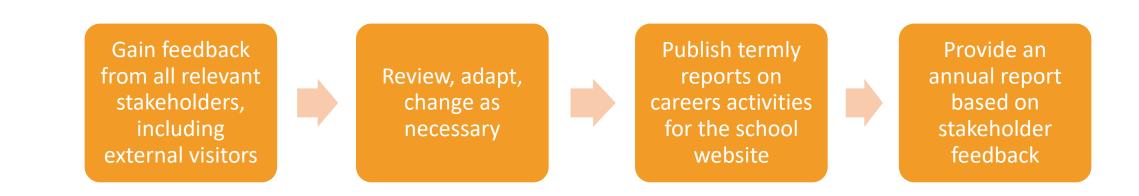
National Apprenticeship Week

8th-14th February Assemblies and form time activities for all year groups, working with our partner organisations – ASK, Westinghouse and NHS



The Monitoring and Review Cycle

Following each of our careers events we will:





Our Careers Team

Careers Leader and SLT Link: Miss J Morgan (Assistant Headteacher for Sixth Form and Careers)

KS5 Learning Mentor/Student Support Officer: Mr C Shaw

Interventions Manager: Mrs G Fletcher

STEM lead: Mr D McHale

Office Manager (website and parental information): Mrs Hamilton/Mrs Cruse

Careers Governor: Mr I. Yates

Enterprise Adviser: Mr Saeed Umar Enterprise Coordinator: Hannah Thurston (Inspira)



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