

Year 10 and GCSE Business (Edexcel)

Below are the topic areas covered over this academic year. Please use the resources to help improve and embed the learning you have completed in school.

Autumn Term	
Topic Area	Resources
The dynamic nature of business	The dynamic nature of business - Edexcel - BBC Bitesize
Risk and reward	Risk and reward - Edexcel - BBC Bitesize
The role of business enterprise	The role of business - Edexcel - BBC Bitesize Topic1.1 Enterprise and entrepreneurship Recap
Market research	Market research - Edexcel - BBC Bitesize
Customer needs	Customer needs - Edexcel - BBC Bitesize
Market segmentation	Market segmentation - Edexcel - BBC Bitesize
The competitive environment	Competitive environment - Edexcel - BBC Bitesize Topic 1.2 Recap Spotting an opportunity
Business aims and objectives	Business aims and objectives - Edexcel - BBC Bitesize
Business revenues, costs and profits	Business revenue, costs and profits - Edexcel - BBC Bitesize Business Revenues & Costs - Business: Edexcel GCSE (senecalearning.com)
Cash and cash-flow	Cash and cash flow - Edexcel - BBC Bitesize
Sources of business finance	Sources of finance - Edexcel - BBC Bitesize Topic 1.3 Putting an idea into practice

Spring Term	
Topic Area	Resources
The options for start-up and small businesses (Business Ownerships)	The options for start-up and small businesses - Edexcel - BBC Bitesize
Business location	Business location - Edexcel - BBC Bitesize
The marketing mix	The marketing mix - Edexcel - BBC Bitesize
Business plans	Business plans - Edexcel - BBC Bitesize Topic 1.4 Making the business effective in Recap
Business stakeholders	Business stakeholders - Edexcel - BBC Bitesize
Technology and business	Technology and business - Edexcel - BBC Bitesize
Legislation and business	Legislation and business - Edexcel - BBC Bitesize
The economy and business	The economy and business - Edexcel - BBC Bitesize
External influences	External influences - Edexcel - BBC Bitesize Topic 1.5 Understanding external influences Recap

Summer Term	
Topic Area	Resources
Business growth	Business growth - Edexcel - BBC Bitesize
Changes in business aims and objectives	Changes in business aims and objectives - Edexcel - BBC Bitesize
Business and globalisation	Business and globalisation - Edexcel - BBC Bitesize
Ethics, the environment and business	Ethics, the environment and business - Edexcel - BBC Bitesize Topic 2.1 rowing the Business Recap