

Key Stage 4 Long Term Planning

Year 11 SYLLABUS: Cambridge Nationals Creative iMedia – J834

Year 11 INTENT: The Creative iMedia curriculum allows students to think creatively, innovatively, analytically, logically and critically. Through the NEA units, students develop independence and confidence in using skills that would be relevant to the media industry and more widely. They learn to design, plan, create and review digital media products which are fit for purpose meeting both client and target audience requirements. Students will go on to understand and apply the fundamental principles and concepts of digital media including factors that influence product design, use of media codes and conventions, pre-production planning techniques, legal issues and creation/publishing/distribution considerations. They will develop learning and practical skills that can be applied to real-life contexts and work situations.

Curriculum Area: Art, Performance and Technologies Faculty

Year 11	Autumn Term	Spring Term	Summer Term
Syllabus	R097: Interactive Digital Media (Optional NEA)	R093: Creative iMedia in the Media Industry (Externally Examined)	R093: Creative iMedia in the Media Industry (Externally Examined)
Knowledge	<p>R097 is one of the optional units available for this award, which allows students to understand the following:</p> <ul style="list-style-type: none"> Folder Management Technical skills to create, edit and manage assets for use Technical skills to create interactive digital media products Product content/triggers and behaviours File Formats and Version Control Techniques to text/check and review interactive digital media products. 	<p>R093 is the examination unit available for this award. Theory is interwind into coursework lessons, but this is the main theory required for the exam. Students are required to know the following:</p> <ul style="list-style-type: none"> Product and job roles available in the media sector How style, content and layout are linked to the purpose of the product Client and target audience identification Audience Demographics and Segmentation Research methods and sourcing information <p>Exam Technique</p>	<p>R093 is the examination unit available for this award. Theory is interwind into coursework lessons, but this is the main theory required for the exam. Students are required to know the following:</p> <ul style="list-style-type: none"> Media Codes used to convey meaning, create impact and/or engage audiences Work Planning Pre-production documents (recap – taught in coursework unit) Legal Issues Regulation, certification and classification Health and Safety Distribution platforms Properties and formats of media files
Skills	<p>Students will learn key skills required for the planning and creation of products in the creative media sector. Students will develop their skills in Microsoft PowerPoint by being able to embed links and videos.</p> <p>This component will support learners in progressing to a Level 2 or Level 3 qualification in the digital sector. Learners will develop transferable skills such as:</p> <ul style="list-style-type: none"> Pre-Production Interactive Media and Graphic design skills Reviewing skills 	<p>Main Skill taught during this term will be exam technique in preparation for their exam in June</p>	<p>Main Skill taught during this term will be exam technique in preparation for their exam in June</p>

MOOR PARK HIGH SCHOOL AND SIXTH FORM: CURRICULUM

<p>Connections to previous learning</p>	<p>Within this Non-Examined Assessment, there are several related topics from R093 and R094 which will assist students in this unit. Students have also completed a Digital Media project in year 9, and this equipped the students with different skills from interpreting client requirements to producing pre-production documents such as how to create a Moodboard, mindmap and visualisation diagrams.</p>	<p>Within this Exam Unit, there are several related topics from R093 and R097 which will assist students in this unit.</p>	<p>Within this Exam Unit, there are several related topics from R093 and R097 which will assist students in this unit.</p>
<p>Assessment</p>	<p>Point 1: Throughout this unit, students will complete formative assessments in the form of questioning, quizzes, observations and exit tickets to measure how students are understanding the content taught.</p> <p><i>Point 2:</i> Students will be working on their Assignment throughout this topic. Time spent completing their R097 Assignment will be managed</p> <p><i>Point 3:</i> Weekly Progress Checks will be conducted for progress in their coursework.</p>	<p>Point 1: Throughout this unit, students will complete formative assessments in the form of questioning, quizzes, observations and exit tickets to measure how students are understanding the content taught.</p> <p>Point 2: Mock Examination and Class Assessments will take place to check progress in preparation for the exam.</p>	<p>Point 1: Throughout this unit, students will complete formative assessments in the form of questioning, quizzes, observations and exit tickets to measure how students are understanding the content taught.</p> <p>Point 2: Mock Examination and Class Assessments will take place to check progress in preparation for the exam.</p>
<p>Homework</p>	<p>Homework will be set every week, this will include creative consolidation tasks, independent research tasks and past paper exam questions.</p> <p>Homework 1 – Client Brief Interpretations Task based on practice brief provided by exam board</p> <p>Homework 2 – Moodboard Task based on practice brief provided by the exam board</p> <p>Homework 3 – Mindmap Task based on practice brief provided by the exam board</p> <p>Homework 4 – Key Words Activity</p> <p>Homework 5 – Pre-Production Low Stakes Quiz – Microsoft Forms</p> <p>Homework 6 – Revise for Mock Exam</p> <p>Homework 7 – Exam Question Practice /Revise for Mock</p> <p>Homework 8 – Exam Question Practice</p> <p>Homework 9 – Revise for Mock Exam</p> <p>Homework 10 – Plug the Gap Activity</p> <p>Homework 11 – Guided Reading – Pre-Production Documents</p> <p>Homework 12 to 15 – Individual Student Homework based on Coursework PLC</p>	<p>Homework will be set every week, this will include creative consolidation tasks, independent research tasks and past paper exam questions.</p> <p>Homework 16 – Exam Booklet 1 based on theory</p> <p>Homework 17 Plug the Gap Activity</p> <p>Homework 18 – Exam Booklet 2</p> <p>Homework 19 – Diagnostic Questioning – Microsoft Form</p> <p>Homework 20 – Exam Booklet 3</p> <p>Homework 21 – 30 – Weekly Exam Questions / Revision Plan</p>	<p>Homework will be set every week, this will include creative consolidation tasks, independent research tasks and past paper exam questions.</p> <p>Homework during the Summer Term will be exam practice and following the revision plan provided by the teacher.</p>

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<p>Culture Capital</p>	<p>Students will be provided opportunities at lunch time and afterschool to catch up on coursework.</p> <p>Virtual Careers presentation on the various roles in film, tv and other creative areas and how important STEM subjects are to get these roles.</p>	<p>Students will be provided opportunities at lunch time and afterschool to catch up on coursework.</p>	<p>Students will be provided opportunities at lunch time and afterschool to catch up on coursework.</p>
<p>Literacy</p>	<p>Key words will be displayed and used throughout the lessons. Students will focus on their literacy skills when completing written work on the computers.</p> <p>Each week, a word from the course will be picked and this will be the subject's word of the week. By the end of the week, students need to be able to define this word.</p>	<p>Key words will be displayed and used throughout the lessons. Students will focus on their literacy skills when completing written work on the computers.</p> <p>Each week, a word from the course will be picked and this will be the subject's word of the week. By the end of the week, students need to be able to define this word.</p>	<p>Key words will be displayed and used throughout the lessons. Students will focus on their literacy skills when completing written work on the computers.</p> <p>Each week, a word from the course will be picked and this will be the subject's word of the week. By the end of the week, students need to be able to define this word.</p>