

Year 10 and GCSE Business (Edexcel) – Apr/May 2026

Below are the topic areas covered over this academic year. Please use the resources to help improve and embed the learning you have completed in school.

Autumn Term		
Topic Area	Resources	GCSE POD Link
1.1.1 The dynamic nature of business	The dynamic nature of business - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12839/85000?exam_board_id=1011
1.1.2 Risk and reward	Risk and reward - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12839/78377?exam_board_id=1011
1.1.3 The role of business enterprise	The role of business - Edexcel - BBC Bitesize Topic1.1 Enterprise and entrepreneurship Recap	https://members.gcsepod.com/shared/podcasts/title/12839/78343?exam_board_id=1011
1.2.1 Market research	Market research - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12842/79934?exam_board_id=1011
1.2.2 Customer needs	Customer needs - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12842/78378?exam_board_id=1011
1.2.3 Market segmentation	Market segmentation - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12842/79933?exam_board_id=1011
1.2.4 The competitive environment	Competitive environment - Edexcel - BBC Bitesize Topic 1.2 Recap Spotting an opportunity	https://members.gcsepod.com/shared/podcasts/title/12842/83205?exam_board_id=1011
1.3.1 Business aims and objectives	Business aims and objectives - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12841/78431?exam_board_id=1011
1.3.2 Business revenues, costs and profits	Business revenue, costs and profits - Edexcel - BBC Bitesize Business Revenues & Costs - Business: Edexcel GCSE (senecalearning.com)	https://members.gcsepod.com/shared/podcasts/title/12841/81667?exam_board_id=1011
1.3.3 Cash and cash-flow	Cash and cash flow - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12841/81681?exam_board_id=1011 https://members.gcsepod.com/shared/podcasts/title/12841/81681?exam_board_id=1011

1.3.4 Sources of business finance	Sources of finance - Edexcel - BBC Bitesize Topic 1.3 Putting an idea into practice	https://members.gcsepod.com/shared/podcasts/title/12841/81643?exam_board_id=1011
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Spring Term		
Topic Area	Resources	GCSE Pod Link
1.4.1 The options for start-up and small businesses (Business Ownerships)	The options for start-up and small businesses - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12840/78381?exam_board_id=1011 (Sole Trader) https://members.gcsepod.com/shared/podcasts/title/12840/78388?exam_board_id=1011 (Partnerships) - https://members.gcsepod.com/shared/podcasts/title/12840/78395?exam_board_id=1011 (PLC)
1.4.2 Business location	Business location - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12840/81091?exam_board_id=1011
1.4.3 The marketing mix	The marketing mix - Edexcel - BBC Bitesize	https://members.gcsepod.com/shared/podcasts/title/12840/79935?exam_board_id=1011
1.4.4 Business plans	Business plans - Edexcel - BBC Bitesize Topic 1.4 Making the business effective in Recap	Franchises - https://members.gcsepod.com/shared/podcasts/title/12840/78409?exam_board_id=1011 https://members.gcsepod.com/shared/podcasts/title/12840/78349?exam_board_id=1011

