

Year 10 and GCSE Business (Edexcel)

Below are the topic areas covered over this academic year. Please use the resources to help improve and embed the learning you have completed in school.

Autumn Term	
Topic Area	Resources
The dynamic nature of business	<u>The dynamic nature of business - Edexcel - BBC Bitesize</u>
Risk and reward	<u>Risk and reward - Edexcel - BBC Bitesize</u>
The role of business enterprise	<u>The role of business - Edexcel - BBC Bitesize</u> <u>Topic1.1 Enterprise and entrepreneurship Recap</u>
Market research	<u>Market research - Edexcel - BBC Bitesize</u>
Customer needs	<u>Customer needs - Edexcel - BBC Bitesize</u>
Market segmentation	<u>Market segmentation - Edexcel - BBC Bitesize</u>
The competitive environment	<u>Competitive environment - Edexcel - BBC Bitesize</u> <u>Topic 1.2 Recap Spotting an opportunity</u>
Business aims and objectives	<u>Business aims and objectives - Edexcel - BBC Bitesize</u>
Business revenues, costs and profits	<u>Business revenue, costs and profits - Edexcel - BBC Bitesize</u> <u>Business Revenues & Costs - Business: Edexcel GCSE (senecalearning.com)</u>
Cash and cash-flow	<u>Cash and cash flow - Edexcel - BBC Bitesize</u>
Sources of business finance	<u>Sources of finance - Edexcel - BBC Bitesize</u> <u>Topic 1.3 Putting an idea into practice</u>

Spring Term	
Topic Area	Resources
The options for start-up and small businesses (Business Ownerships)	The options for start-up and small businesses - Edexcel - BBC Bitesize
Business location	Business location - Edexcel - BBC Bitesize
The marketing mix	The marketing mix - Edexcel - BBC Bitesize
Business plans	Business plans - Edexcel - BBC Bitesize Topic 1.4 Making the business effective in Recap
Business stakeholders	Business stakeholders - Edexcel - BBC Bitesize
Technology and business	Technology and business - Edexcel - BBC Bitesize
Legislation and business	Legislation and business - Edexcel - BBC Bitesize
The economy and business	The economy and business - Edexcel - BBC Bitesize